



Our goat club has been producing a fundraiser Breeding & Records Calendar for the last 7 years (this year will be our 8<sup>th</sup> calendar). Our members have not seen this type of calendar being offer to goat breeders, so see them as a great item to market!

Here's a bit about the calendar:

The calendars run from July -June, so that all of the breeding and kidding dates are on ONE calendar! The months are also reversed on the calendar so you can just flip up the pages to see past months, instead of taking the months down off the nail like a normal calendar. The weeks are also color coded with three colors (red, blue & green), which makes is really easy to figure out a does 3 week heat cycle. Also, all the dates have kidding/due dates added for those that like to figure 150 day kidding dates quickly!  
The calendars are printed on 67# cover stock with a color laser printer, to prevent ink bleed, and bound with a black ¼" plastic comb binding.

Business proposal:

We would like to offer the calendars to you at an introductory price of \$8 each (which includes the shipping costs), and if you are interested in continuing the following year we would re-evaluate pricing.  
Also, as a marketing bonus, you would receive a FREE business card advertising space on the back page for your business, which is a \$25 value.

You can view our Fundraiser Calendar page on our website here:

<http://swwdga.org/calendar.html>

Our deadline for advertising is April 1st, so that the calendars can be printed and available at our following meetings.

You can use the form below to make your order!

Respectfully,

Jessica Howard, SWWDGA Secretary

## SWWDGA Fundraiser Calendar 2012-2013 Order - for Marketing

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

I would like to order \_\_\_\_\_ (10 calendar min.) SWWDGA Fundraiser Calendars @\$8 each = \$ \_\_\_\_\_

Send your Business Card & a Check or MO to SWWDGA:

Jessica Howard  
Attn: SWWDGA Secretary  
PO Box 372  
Shelton, WA 98584